



delish

READER SNAPSHOT

PRINT

72% / 28%

Women / Men

46.3

Median Age

\$86,574

Median HHI

\$106MM

Spent on Groceries
Each Week

DIGITAL

66% / 34%

Women / Men

47.1

Median Age

\$100,715

Median HHI

\$2.7B

Spent on Groceries
Each Week

SOURCES: COMSCORE MULTI-PLATFORM DEMOS AUGUST 2023; 2023 COMSCORE MULTI-PLATFORM MRI-SIMMONS (06-23/\$23)